

BIG IDEAS

EUROPE 2010

**BigMachines' Second Annual
European Customer & Industry Forum**
April 19-20, 2010
Steigenberger Frankfurter Hof, Frankfurt

Sponsorship Packages for BigMachines Partners

BigIdeas Europe 2010 offers excellent opportunities for our partners to connect with our customers, prospects and team. Last year, partner sponsors successfully raised their awareness in the BigMachines community and closed significant new business as a result of this event. We expect BigIdeas Europe 2010 to be bigger and better than ever and our team will work with you to ensure you get the maximum benefits from our joint marketing efforts.

SPONSOR OPPORTUNITY	PLATINUM	GOLD
Executive keynote speaking opportunity	✓	
Joint press release opportunity with BigMachines, announcing Platinum Sponsorship	✓	
Table Display in the Ideas Expo showcasing partner solution – includes freestanding display pod with signage, internet access, and a monitor hookup for laptop, demos, presentations, marketing materials, etc.	✓	✓
Logo placement & click-through on BigIdeas website and in all event marketing materials	✓	✓
On-site conference guide inclusion with partner logo and description of featured partner products and services	✓	✓
Opt-in lead service includes list of attendees that would like to be contacted	✓	✓
Pre-conference emails, sent to BigMachines installed customer base, will include all partner sponsor logos with web links	✓	✓
Train BigMachines sales, service, and executive teams on partner solution in conjunction with a referral agreement	✓	✓

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Sponsorship Application

Company Name: _____

Sponsorship Package: (select one) Platinum (€1,000) Gold (€750)

Event Logistics Contact Information:

Name: _____

Phone: _____

Email: _____

Invoice my company/ P.O.# provided

Billing Contact Name: _____

Billing Contact Email: _____

Billing Address: _____

Billing Phone: _____

P.O.#: _____

Invoice Dispatch Method: Email Print Both

For additional information, please contact marketing.eu@bigmachines.com

Please fax completed application to Nicole Meissner at: +49 (69) 25577-066

I certify that I am authorized to sign and agree to all Terms and Conditions of this contract

Company: _____

Name: _____

Phone: _____

Email: _____

Date: _____ Signature: _____

PAYMENT: Payment of the Fee shall be made in Euro by bank transfer payable to "BigMachines AG" according to the following schedule:
The Sponsor Fee shall be due and payable within thirty (30) days up until 2/15, then become payable upon receipt.
If Exhibitor is not paid in full by April 1, 2010, Exhibitor can NOT participate in the event.

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